

### 2-D Job Studies

**ARTS DIRECTOR:** This individual develops design concepts and reviews materials that appear in periodicals, newspapers, and other printed or digital media. They control the overall visual direction of a project in fields such as advertising and publishing. They decide how best to present a concept visually, so that it is organized, eye catching, and appealing.

**COMMERCIAL ARTIST:** This individual uses their artistic talents and skills to design, promote, display, package, and advertise companies, non-profit organizations, products, festivals, books and government agencies. They develop design plans for CD-ROMs, websites, logos, stationery, print ads, signage, film and video, diagrams, posters, t-shirts, flyers and brochures.

**ILLUSTRATOR:** This person creates pictures for books, magazines, and other publications and for commercial products such as textiles, wrapping paper, stationery, greeting cards, calendars, and digital media.

**MEDICAL & SCIENTIFIC ILLUSTRATOR:** This individual combines drawing skills with knowledge of biology or other sciences. These artists work digitally or traditionally to create images of human anatomy, surgical procedures, atomic and molecular structures, and geologic and planetary formations, as well as three-dimensional models and animations.

**CARTOONIST:** This artist draws political, advertising, social, and sports cartoons; often working with others or by themselves to create the idea or story and write captions.

**SKETCH ARTIST (LAW ENFORCEMENT/COURTROOM SKETCH ARTIST):** This individual creates likenesses of subjects with pencil, charcoal, or pastels. Sketches are used by law enforcement agencies to assist in identifying suspects, by the news media to depict courtroom scenes, and by individual patrons for their own enjoyment.

**PRINTMAKER/ PRINTER:** This person produces printed images from designs cut or etched into wood, stone, or metal. After creating the design, the artist uses a printing press to roll the image onto paper or fabric. Some make prints by pressing the inked surface onto paper by hand or by graphically encoding and processing data, using a computer. The digitized images can then be printed onto paper.

**PAINTING RESTORER:** This individual restores or preserves damaged and faded paintings. They apply solvents and cleaning agents to clean the surfaces of the paintings, they reconstruct or retouch damaged areas, and they apply preservatives to protect the paintings.

**MULTIMEDIA ARTIST:** This artist works primarily in motion picture and video industries, advertising, and computer systems design services. They draw by hand and use computers to create the series of pictures that form the animated images or special effects seen in movies, television programs, and computer games. Some draw storyboards (series of scenes similar to a comic strip) for television commercials, movies, and animated features.

**INTERIOR DESIGNER:** This artist is responsible for the design, decoration, and functionality of a client's space within a structure, whether the space is commercial, industrial, or residential. The artist works closely with architects and clients to determine the structure of a space, the needs of the occupants, and the style that best suits both.

NOTE: study test 1 information also